CON REP: : LINE#: REP ADV AGY PRDCT CITY TAX FLIGHT ORDER CM HEADLINE# 8411947 MOD# 0: UNAPPROVED # LINE#: PROGRAM : CON COM1: DATES ADDED SPOTS ON LINES TTL 6,430 @ 20X PLEASE CONFIRM REMOVED NA SPOT ON LINES 2-4,11,15,18,20,24-27 ADDED SPOTS ON LINES 28-43 JUDGE N AN ELECTRONIC INV.WEBSITE FOR THIS AGENCY. THE IDB# STATIONS USING ELECTRONIC INVOICING, **** THIS THANKS! REVISION 10/18 COMMITTEE AGENCY IDB #1021 AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = 1 :CD: ESTIMATES MUST BE INCLUDED ON THE INVOICES Ø MARILYN CASTLE OCT18/16 530A-700A ADV. AGY. 77 TIME TO ELECT JUDGE MARILYN CASTLE N NWS SUNRISE STATE A CASH IN ADVANCE SCHEDULE ***** TRF# POL1947 REV #3 \$\$\$ PERIOD NAME NAME TAX MENTZER MEDIA SERVICES, 210 POLI/M OCT24/16 TOWSON, EST#4007 COMMENTS: CONTRACT W. 378 LGTH 11 "EMEDIA FOR THE CASTLE/R/JUG/LA PENNSYLVANIA 30 MU 321 WK-1 21204 SEC 8411947 WEBSITE CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 703-528-9382 TRADE-INVOICING" CO-OP AGENCY EST# DO NOT SEND PAPER INVOICES: \$165.00 AVE. (LINE, BILLING RATE S HNC SUITE ORDER, INVOICE) EMT12009 11 NEEDED 250 4007 IS ALSO 10/21 AGENCY CREDIT START DATE AVAILBLE SALES BUYER NAME REP.# CLASS: 10/21 END Jast 10.18-10.24 #2 RISK !!!
REPORT FROM REP
CHANGES PRSN NATL. :SPTS: WA-ANNE WINEHOLT FAX# 703-516-9680 0 OFF. # NEEK MATTHEW LOCAL DATE OCT18/16 FRI WURM REGIONAL SALESMAN OCT18/16 12.53 *** KPLC-TV *** DAYS (H) # : TOTL: 12.53 0

REP HEADLINE# 8411947 TRF# POL1947 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/16 12.53

CHANGES *** KPLC-TV ***

							PROGRAM: TODAY SHOW 3
0	TU-F	0	10/21	10/18	\$40.00	30	26 S 1000A-1100A
						S	PROGRAM: KPLC MIDDAY NEWS
0	TU-F	0	10/21	10/18	\$35.00	30	25 S 1130A-1200N
							PROGRAM : 7NEWS AT 5
0	TU-F	0	10/21	10/18	\$600.00	30	24 S 500P-530P
							PROGRAM : TODAY SHW
0	WED	0	10/19	10/19	\$140.00	30	20 S 700A-900A
							PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE
0	WED	0	10/19	10/19	\$165.00	30	18 S 530A-700A
							PROGRAM: 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE
0	TUE	0	10/18	10/18	\$165.00	30	15 S 530A-700A
							PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE
0	THU	0	10/20	10/20	\$165.00	30	11 S 530A-700A
							PROGRAM : DATELNE FR-NBC
0	FRI	0	10/21	10/21	\$500.00	30	4 S 800P-1000P
							PROGRAM : TODAY SHW
0	ザガエ	0	10/21	10/21	\$140.00	30	3 S 700A-900A
:TOTL:	EK: DAYS	:SPTS: WEEK	: END : DATE	: START	RATE	LGTH : SEC	:LINE#:REP :CD: TIME PERIOD :

REP HEADLINE# 8411947 TRF# POL1947 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES **

OCT18/16 12.53 *** KPLC-TV ***

			15	Cr.			: 7 NWS LIVE-5 : 7 NWS LIVE-5	PROGRAM : CON COM1:
1	THU	Н	10/20	10/20	\$600.00	30	500P-530P	35 A
							7NWS ER SUNRSE	PROGRAM : CON COM1:
H	THU	Н	10/20	10/20	\$20.00	30	430A-500A	34 A
							7NWS ER SUNRSE : ADD : 7NWS ER SUNRSE	PROGRAM : ORD COM1:
1	MON	Ч	10/24	10/24	\$220.00	30	500A-530A	33 A
							: DATELINE :	PROGRAM : CON COM1:
Ľ	FRI	Ч	10/21	10/21	\$500.00	30	800P-1000P	32 A
							: 7 NWS 6P : ADD 7 NWS 6P	PROGRAM : ORD COM1:
1	FRI	Н	10/21	10/21	\$1,010.00	30	600P-630P	31 A
							: FIRST SUNRISE	PROGRAM : CON COM1:
0	W-F	0	10/21	10/19	\$20.00	30	430A-500A	30 A
							: TODAY SHOW 3	PROGRAM : CON COM1:
0	W-F	0	10/21	10/19	\$120.00	30	1000A-1100A	29 A
							: 7 NWS SUNRISE	PROGRAM : CON COM1:
0	W-H	0	10/21	10/19	\$430.00	30	530A-700A	28 A
							: SATURDAY TODAY	PROGRAM : CON COM1:
0	SAT	0	10/22	10/22	\$50.00	30	700A-900A	27 s
S : TOTL:	WEEK: DAYS	:SPTS: V	: END : DATE	: START	C: RATE	LGTH : SEC	TIME PERIOD :	:LINE#:REP :CD:

REP HEADLINE# 8411947 TRF# POL1947 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES **

OCT18/16 12.53
*** KPLC-TV ***

\$6,430.00	CONTRACT TOTAL TOTAL SPOTS	CONT					OCT/16 \$6,430.00
							PROGRAM: 7 NWS SUNRISE
Ч	WED	Н	10/19	10/19	\$430.00	30	43 A 530A-700A
					T		PROGRAM : 7NWS ER SUNRSE
Д	WED	Н	10/19	10/19	\$20.00	30	42 A 430A-500A
							PROGRAM: KPLC MIDDAY
Ц	WED	Н	10/19	10/19	\$35.00	30	41 A 1130A-1200N
					٠		PROGRAM: TODAY SHW3-NBC
Н	WED	⊣	10/19	10/19	\$120.00	30	40 A 1000A-1100A
							PROGRAM : CHICAGO FIRE CON COM1: CHICAGO FIRE
Н	TUE	Н	10/18	10/18	\$550.00	30	39 A 900P-1000P
							PROGRAM: 7 NWS SUNRISE
Н	TUE	Ы	10/18	10/18	\$430.00	30	38 A 530A-700A
							PROGRAM: 7 NWS LIVE-5
Ъ	TUE	Н	10/18	10/18	\$600.00	30	37 A 500P-530P
							PROGRAM : TODAY SHW3-NBC
Ч	TUE	Н	10/18	10/18	\$40.00	30	36 A 1000A-1100A
SPIS:	WEEK: DAYS	:SPTS: W	: END	: START	SEC : RATE	LGTH : S	:LINE#:REP :CD: TIME PERIOD :

HEADLINE# 8411947 TRF# POL1947 MOD# 0: UNAPPROVED REV #3 \$\$\$ REP: TEL# 703-528-9382 CREDIT ADVISORY: AGENORDER WORKSHEET

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

CHANGES FAX# 703-516-9680

OCT18/16 12.53
*** KPLC-TV ***

DAYS

: TOTL:

:LINE#:REP :CD: :LINE#: : MARKET TOTALS \$6,582 TIME PERIOD . ., LGTH : SEC RATE START DATE END :SPTS: NEEK

KPLC 79% KVHP 21% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE DEMOS- RA35+*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS *-MULTIPLE

CONTRACT



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www.kplctv.com

And:

Mentzer Media Services 210 W Pennsylvania Ave, Suite 250 Towson, MD 21204

			TAIL Order d			
	Contract / Rev	vision	Alt Order #	<u>+</u>		
	POL1947	/ 2	08411947			
Product	os .					
JUDGE MARILYN CASTL	.E					
Contract Dates	Estimate #					
10/18/16 - 10/24/16	4007					
Advertiser			Original Date	/ Revision		
POL/Castle, Marilyn/Sup	reme Court Ju	ıdge	10/18/16	/ 10/18/16		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broad	cast	Cash		
	Property	Accou	nt Executive	Sales Office		
	KPLC	Matthe	ew Wurm	HRP-Washington		
	Special Hand	dling				
	Demographic	phic				
	Households					
		T				
	Agy Code	Adver	tiser Code	Product 1/2		
	1021	321		378		
	Agency Ref		Advertise	r Ref		

OL OL D. L. Fred Data Deceription	Start/End Time Days	Spots/ Length Week	Rate Rtn	Type Spots	Amount
*Line Ch Start Date End Date Description 1 KPLC 10/21/16 10/21/16 Today Show III Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	10:00 AM-11:00 AN Rate \$40.00	:30		NM 1 .	\$40.00
D 2 KPLC 10/21/16 10/21/16 7News Sunrise	5:30 AM-7:00 AM	:30		NM 0	\$0.00
D 3 KPLC 10/21/16 10/21/16 NBC Today Show	7:00 AM-9:00 AM	:30		NM 0	\$0.00
D 4 KPLC 10/21/16 10/21/16 Friday Prime Other	8:00 PM-10:00 PM	:30		NM 0	\$0.00
5 KPLC 10/24/16 10/24/16 7News at Six <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 1 1	6:00 PM-6:30 PM <u>Rate</u> \$405.00	:30		NM 0	\$0.00
<u>Spot Ch Date Range Description</u> 1 KPLC 10/24/16-10/30/16 7News at Six See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10	Start/End Time Weekdays 6:00 PM-6:30 PM M		<u>Rate</u> \$405.00	Type NM	
6 KPLC 10/24/16 10/24/16 NBC Today Show Start Date	7:00 AM-9:00 AM <u>Rate</u> \$140.00	:30		NM 1	\$140.00
7 KPLC 10/24/16 10/24/16 Monday Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1	7:00 PM-9:00 PM <u>Rate</u> \$550.00	:30		NM 1	\$550.00
8 KPLC 10/24/16 10/24/16 Today Show II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 1 1	9:00 AM-10:00 AM <u>Rate</u> \$65.00	:30		NM 0	\$0.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 KPLC 10/24/16-10/30/16 Today Show II See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10	Start/End Time Weekdays 9:00 AM-10:00 AMM		<u>Rate</u> \$65.00	Type NM	
9 KPLC 10/20/16 10/20/16 7News Nightcast Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/161 1	10:00 PM-10:35 PN <u>Rate</u> \$405.00	:30		NM 1	\$405.00
10 KPLC 10/20/16 10/20/16 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	10:35 PM-11:35 PN <u>Rate</u> \$110.00	:30		NM 1	\$110.00

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Alt Order # Contract / Revision 08411947 POL1947 / 2

Estimate # Product **Contract Dates** JUDGE MARILYN CAST 4007 10/18/16 - 10/24/16

Original Date / Revision Advertiser 10/18/16 / 10/18/16 POL/Castle, Marilyn/Supr

*Line Ch Start Date End Date Description	Start/End Time Days Le	Spots/ ngth Week	Rate Rtn	TypeSp	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate					
D 11 KPLC 10/20/16 10/20/16 7News Sunrise	5:30 AM-7:00 AM	:30		NM	0	\$0.00
12 KPLC 10/20/16 10/20/16 Today Show II	9:00 AM-10:00 AM	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/17/16 10/23/161 1	\$65.00			_		
Spot Ch Date Range Description	Start/End Time Weekdays	Length	Rate	Type NM		
1 KPLC 10/17/16-10/23/16 Today Show II	9:00 AM-10:00 AMTh	- :30	\$65.00	IVIVI		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10		22		NM	0	\$0.00
13 KPLC 10/20/16 10/20/16 Thursday Hour 3	9:00 PM-10:00 PM	:30		INIVI	U	Ψ0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/17/16 10/23/161 1	<u>Rate</u> \$500.00					
Spot Ch Date Range Description	Start/End Time Weekdays	Length	Rate	Type		
1 KPLC 10/17/16-10/23/16 Thursday Hour 3	9:00 PM-10:00 PMTh	- :30	\$500.00	NM		
See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10						
14 KPLC 10/18/16 10/18/16 Tonight Show	10:35 PM-11:35 PM	:30		NM	1	\$110.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/17/16 10/23/16 -1 1	\$110.00					
D 15 KPLC 10/18/16 10/18/16 7News Sunrise	5:30 AM-7:00 AM	:30		MM	0	\$0.00
16 KPLC 10/18/16 10/18/16 7News at Six	6:00 PM-6:30 PM	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			- 1		-
Week: 10/17/16 10/23/16 -1 1	\$405.00 Start/End Time Weekdays	Length	Rate	Type		
Spot Ch Date Range Description 1 KPLC 10/17/16-10/23/16 7News at Six	6:00 PM-6:30 PM -Tu		\$405.00	NM		
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10	0.007 111 0.007 111					
17 KPLC 10/18/16 10/18/16 Today Show II	9:00 AM-10:00 AM	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/17/16 10/23/16 -1 1	\$65.00			_		571
Spot Ch Date Range Description	Start/End Time Weekdays	Length	Rate	Type		
1 KPLC 10/17/16-10/23/16 Today Show II	9:00 AM-10:00 AM-Tu	:30	\$65.00	NM		
See MG 19.3, 19.4, 19.5, 19.6, 19.7, 19.8, 19.9, 19.10				NINA	0	00.02
D 18 KPLC 10/19/16 10/19/16 7News Sunrise	5:30 AM-7:00 AM	:30		NM	0	\$0.00
N 19 KPLC 10/19/16 10/19/16 Wednesday Hour 1	7:00 PM-8:00 PM	:30		NM	5	\$1,675.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$450.00			- 1		
Week: 10/17/16 10/23/162 2	Ψ-30.00					

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Alt Order # Contract / Revision 08411947 POL1947 / 2

Estimate # Contract Dates Product JUDGE MARILYN CAST 4007 10/18/16 - 10/24/16

Advertiser POL/Castle, Marilyn/Supr Original Date / Revision 10/18/16 / 10/18/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Rtn	Type Spots	Amount
	Rate				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u>	Start/End Time	Weekdays Length	Rate	<u>Type</u>	
1 KPLC 10/17/16-10/23/16 Wednesday Hour 1	7:00 PM-8:00 PM	W:30	\$450.00	NM	
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 2 KPLC 10/17/16-10/23/16 Wednesday Hour 1	7:00 PM-8:00 PM	W: 30	\$450.00	NM	
See MG 19.3,19.4,19.5,19.6,19.7,19.8,19.9,19.10 3 KPLC 10/18/16-10/18/16 Tuesday Hour 3	9-10pm	-ти :30	\$550.00	NM	
	8-9pm	Th :30	\$500.00	NM	
MG for 16.1,12.1,13.1,8.1,19.1,5.1,17.1,19.2 5 KPLC 10/18/16-10/18/16 Live at Five	5-530pm	-Tu: :30	\$600.00	NM	
MG for 16.1,12.1,13.1,8.1,19.1,5.1,17.1,19.2 6 KPLC 10/19/16-10/23/16 Live at Five	5-530pm	W: :30	\$600.00	NM	
(f) Credited 7 KPI C: 10/18/16-10/23/16 KPLC MIDDAY	1130-1200n	-TuWThF :30	\$35.00	NM	
7 14 20 12 12 12	10-11am	-Tu :30	\$40.00	NM	
8 KPLC 10/18/16-10/18/16 Today Show III 9 KPLC 10/19/16-10/19/16 Today Show III	10-11am	W: :30	\$40.00	NM	
⊕ Credited 10 KPLC 10/20/16-10/23/16 Today Show III	10-11am	ThF :30	\$40.00	NM	
① Credited11 KPLC 10/21/16-10/21/16 Friday Prime Other	8:00 PM-10:00 PI	MF: :30	\$500.00	NM	
MG for 19.3 10/18 12 KPLC 10/22/16-10/22/16 NBC Saturday Today Show	7-9am	Sa :30	\$50.00	NM	
(f) Credited	7.00 0.00 0.00	:30		NM 0	\$0.00
D 20 KPLC 10/19/16 10/19/16 NBC Today Show	7:00 AM-9:00 AM	:30		NM 1	\$1,010.00
N 21 KPLC 10/21/16 10/21/16 7News at Six Start Date End Date Weekdays Spots/Week	559-630pm Rate	.30		13	* 1,5
Week: 10/17/16 10/23/16F 1	\$1,010.00				#500.00
N 22 KPLC 10/21/16 10/21/16 Friday Prime Other	8:00 PM-10:00 PM	л :30		NM 1	\$500.00
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$500.00			- 1	
Week: 10/17/16 10/23/16F 1		:30		NM 1	\$220.00
N 23 KPLC 10/24/16 10/24/16 7News Early Sunrise Start Date Fnd Date Weekdays Spots/Week	5-530am Rate	.50			
Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 M 1	\$220.00		121-2-11		
N 24 KPLC 10/19/16 10/20/16 7News First Sunrise	430-5am	:30		NM 2	\$40.00
Start Date End Date Weekdays Spots/Week	Rate			1	
Week: 10/17/16 10/23/16WT 2	\$20.00				£120.00
N 25 KPLC 10/19/16 10/19/16 Today Show III	10-11am	:30		NM 1	\$120.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$120.00			- 1	
Week: 10/17/16 10/23/16W 1		:30		NM 1	\$35.00
N 26 KPLC 10/19/16 10/19/16 KPLC MIDDAY Start Date Fnd Date Weekdays Spots/Week	1130-1200n Rate	.50			A-1990 - 1990
Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16 w 1	\$35.00				
N 27 KPLC 10/19/16 10/19/16 7News Sunrise	530-7am	:30		NM 1	\$430.00
Start Date End Date Weekdays Spots/Week	Rate			- 1	
Week: 10/17/16 10/23/16W 1	\$430.00			NM 1	\$600.00
N 28 KPLC 10/20/16 10/20/16 Live at Five Start Date End Date Weekdays Spots/Week Week: 10/17/16 10/23/16T 1	5-530pm <u>Rate</u> \$600.00	:30		NM 1	φουσ.σσ

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www.kplctv.com

Signature:

Contract / Revision	Alt Order #
POL1947 / 2	08411947

Estimate # Contract Dates Product JUDGE MARILYN CAST 4007 10/18/16 - 10/24/16

<u>Advertiser</u> POL/Castle, Marilyn/Supr Original Date / Revision 10/18/16 / 10/18/16

*Line Ch Start Da	ate End Date De	escription	Start/End Time	Days Lengt	Spots/ th Week	Rate Rtn Type	Spots	Amount
Start Date	End Date Week	days Spots/We	eek <u>Rate</u>					
				Totals	0.00		20	\$5,985.00
Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount				
09/26/16 -10/24/16	20	\$5,985.00	(\$897.75)	\$5,087.25				
Totals	20	\$5,985.00	(\$897.75)	\$5,087.25				

Date:

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.